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(54) Title: DETERGENT COMPOSITION

(57) Abstract

A liquid detergent composition contains greater than 5 % by weight of surfactant and an encapsulate containing greater than 10 % by weight of active material and a cross-linked anionic gum. The anionic gum is preferably an alginate. The active material is preferably a fragrance. The detergent composition is particularly suitable for use as a laundry liquid.